ASPIRA OF NEW YORK, INC. ANNUAL REPORT 1970-71

administer one of three national pilot programs funded by the Office of Economic Opportunity, CREO (Creating Resources for Educational Opportunity) presents an exciting challenge. This unprecedented opportunity for Aspira to play a key role in creating and developing new educational models will. hopefully, directly influence the New York City school system and its approach to bi-lingual education. Aspira aims to ensure that by bi-lingual teaching and specially designed coursework geared to the particular needs of the student, a pilot group of 75 Puerto Rican juniors in Benjamin Franklin High School in East Harlem, will graduate school and gain admission to college

The relocation of the Manhattan Center in larger offices on 14th Street relieved overcrowding at the Center and just as important, made it possible to bring together under one roof our three major student programs.

Full-time staff grew by over 25% from 70 to more than 90, including more than 40 full-time professional workers in community organizing, and school. college and career counselling. Our executive staff of 12 carry heavy responsibilities in financial and personnel management and the majority of them have been with Aspira for an extended period of time. This continuity of employment-maintained despite the ready availability of comparable jobs at considerably higher salaries-bespeaks the committment of the staff to the purposes of Aspira. It has resulted in a strengthened internal program structure and permitted the agency to reach out to and be part of policy-making groups at the city, state and federal levels as well as on the local community level Students benefited directly through the

expanded staff since more time was available for valuable in-depth counselling.

Today's student seeks involvement, is ready to accept responsibility and, in general wants action and the evidence of change now. Aspira's continuing aim is to provide him with the structure needed so that he may tap and puldirectly to postive use his own resources and leadership capabilities. Increasing student representation on Aspira's board from three to six was one way in which Aspira provided such an opportunity Others included key roles in presentations in the U.S. Senate organizing a conference for a White House task force on youth, producing a newspaper, and direct involvement in the community benefit for the agency With advice and support from their counsellors and community organizers. students are taking an objective and critical look at the problems in their schools and working together in their clubs to understand and resolve them.

Aspira has stressed working with the entire Puerto Rican community; high school students, college undergraduates and graduales, and parents. Through its creative, partnership relationships with students and others it has increasingly become well known and respected for the contributions it has made and is making. Yet, we are keenly aware of the hardships our depressed community continues to endure. Educational achievement by itself is not enough. Only when coupled with progress against inequities in schooling, housing, iobs, business and career opportunities. can the achievements of Aspira be counted as community achievements Such progress must be the yardstick by which Aspira shall be measured.

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Cannot Report 1970-71

relevance to student interests is a continuing challenge, and the agency while frustrated by its limitations of staff size, is pleased that more and more students are seeking out Aspira as "the place where it's happening".

On the college level. Aspira's College Receival Aspiration of the College Receival Aspiration of the College Receival Aspiration of the College than 1,700 Puerto Rican college students who soughl and received help. This program alone, despite the natural handicaps of a new service, helped unlock over \$250,000 in loans and unlock over \$250,000 in loans and scholarships for students who service desparate financial needs Aspira earlier had identified as a major cause behind a tragically high drop-out rate from college of more than \$0 percent.

The Parent-Student Guidance Program tripled the number of families taking part in its workshops and helped many parents experience for the first time the value of working together as a group to get things done in their childrens' schools.

Aspira was chosen to develop and

Aspira's tenth year was one of consolidating a seasoned staff into a strong working team, reorganizing physical resources into more efficient units; strengthening the internal framework to improve student services and communications at all levels; and perhaps most significant, emerging as a potent, constructive force in the New York Puerto Rican community. One clear indication of this new level of community significance has been the active participation of our staff members in a variety of education-related activities both in official bodies and in other private Puerto Rican organizations. Thus, as the first decade of Aspira drew to an end, the agency was in a firm position to not only support and enrich existing programs but, to design and launch new ones geared particularly to today's more sophisticated, aware and expectant student

Our high school counseling program once again expanded and the number of Aspirantes admitted to college increased from 935 to 1,013. Maintaining

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N4 1971

PROGRAMS

COUNSELING

The counseling program for high school freshmen, sophomores and juniors in the three Aspira Centers—Manhattan, the Bronx and Brooklyn—this year serviced over 5,600 students, an increase of 12% over 1,814 year.

As important as increasing the number of students, counselors were alto spend more time with each student. This personal relationship of the student and counselor has always been and still is the single most important featured in the student sold students. Now, with seniors being counseled at the Scholarship and Loan Center, the counselors at the Centers concentrate on the special needs of freshmen, sophomores and juniors.

The educational climate may change, issues may change, the mood and needs of the student may change, but the personal relationship of counselor to student remains constant. The counselor knows the issues, knows that they have changed—he himself is a

product of those changes—he, where in many cases a parent cannot, is able to advise and guide in the present and for the future—not in the past. The obectives of the counseling program are:

- to help ensure that the student continues his education:
- to help ensure that the student is getting the most out of school;
 to encourage the student to develop specific education and career
- objectives;
 to encourage the student to realize that education is the principal means of achieving his goals.

COLLEGE RETENTION

The College Retention Program was set up early in 1970 to cope with the high drop-out rate of Puerto Rican college students. The college drop-out rate among Puerto Rican students is, in fact, only somewhat higher than the total national average drop-out rate. But the Puerto Rican community cannot

This year of consolidation and growth is reflected in our Board of Directors which has been expanded to include representatives of all segments of the community with high school and college students, parents, businessmen and professionals in law, education, social work and health care. Ivan Irizzary, Director of the Economic Development Administration of the Commonwealth of Puerlo Rico retired as Chairman of the Board after a two-year term and we welcomed Jose Cabranes, Associate Professor of International Law at Rutgers University, Newark, New Jersey. as new Board of Chairman for 1971-72.

Finally, to paraphrase our recent message to college students, "Ahora tenemos y podemos contar con nuestros talentos". To students and community alike we say, "Now, we can and must count on our own talents."



Louis Nieves Executive Director

Basic Casework

In the first two years of cotlege, the main the problems coor with curriculum and the cotlege system. An over-heavy or unusuitable course advised by a cotlege counselor, often unnecessarily, can lead a desire to refrest, give up and drop out 1 The basic lack of information about the mechanics of cotlege life—where to go or who to see for information about or who to see for information about can can lead to serious confusions.

Aspira counselors know each school well; they can provide information, advise on more practical courses, and explain the internal mechanics of school. The student may feel as a result of initial settacks, that he is in the wrong school; in which case, the counselor will help him adopt and advise him to try again. A transfer is a last resort as it normally leads to loss of inpancial aid.

In the last two years of college, the emphasis is on career and graduate education guidance. There is a lack of information about the great variety of careers now opening to Puerto Rican students. A student will often assume that social work or teaching are the only careers open. Aspira counselors help breaden his objectives and select appropriate course work to prepare him for other fields he may have been unaware of.

Financial Aid

In their first year at college, most students find that the financial aid granted them is simply not enough to cover basic needs. It was found that 90% of the drop-outs traced the primary cause to financial need. Aspira helps in four different ways:

. by requesting an increase in the grant

- · by locating new grant sources
- by helping negotiate a loan
- by providing help and advice with part-lime jobs, both on and off campus In most cases. Aspira counselors stay in the background. They advise students, build their confidence, provide them with the basic tools to handle their own cases with college authorities. In extreme cases, however, Aspira staff intervenes directly on behalf of the student.

Funding of the Program

The College Retention Program was funded by the Carnegie Corporation, the United States Office of Education and special grants from the Urban Coalition and the Klingenstein Foundation for a health careers counselor and aide.

PARENT-STUDENT GUIDANCE

With a continuation of the original grant of \$30,000 from Tritle III and a new, matching grant from the Bockefeller Foundation, the Parent-Student. Guidance Program was enabled, in its second year of operation, to reach triple its original number of families.

Aspira provided small groups of parents, meeting on a regular basis, with vitally needed information on the school system. These parents, while deeply wanting to see their children succeed educationally, had simply not known how to guide and encourage them in their school work. Because of their lack of information.

parents found the school system hostile and confusing. They did not know where to seek advice in their child's school when faced with a problem.

A curriculum was worked out for the parents to answer these questions and

afford the luxury of losing even one of its most promising students.

In its first full year of operation, 1,788 college students were individually counseled and over \$250,000 in financial aid was obtained for these students. with Aspira's help.

Structure of the Program

The program consists of a director. Margarita Olivieri, an assistant director, and seven counselors plus clerical staff. Of the seven counsellors:

· three are special services counselors who are based on campus at seven colleges (city, state and private), and work with freshmen. The campuses are: Fordham, Hunter, John Jay, Long Island University, Manhattan College, New York University, and

- Pace:
- . two are based in the office of the program and handle freshmen at colleges other than the eight covered by the special services counselors. and sophomores:
- · one is a graduate placement counselor working with seniors and graduate students:
- · and, the seventh is a specialized health careers counselor with a counselor-aide as assistant.
- A student Board of Advisors was established so that, from the outset policies of the program would reflect student needs. Further, member of the Board sits on Aspira's Board to assure representation of college students in general agency policies.



ASPIRA CLUBS FEDERATION

Aspira clubs, with a membership of over 2.000, now exist in high schools across the city. They represent unique forums where Puerto Rican high school students can meet, discuss common problems and formulate plans for their solution. These club meetings are the most effective means of learning the techniques of democratic action, advocacy of proposals, public speaking and responsibilities.

There are 36 clubs in New York City with an average membership of approximately 60 students, in most cases, the club is located in the high school itself. Each Aspira Center, in addition, has two "home" clubs to service the schools where the Puerto Rican oppulation is not large enough to support a club.

The success of an activity within the clubs is one measure of Aspira's effectiveness. Within the clubs, by designing and carrying out their own programs, the students test and put into practice the new skills that they are acquiring—by debating, or "rapping".



enable them to learn all of the basic organizational facts about the system. The discussions that arose demonstrated to the parents that they they were not alone—that the difficulties they and their children encountered were common to many and could be dealt with.

Armed with practical information and increased confidence the parents began to take a more active role in the children's education. Mothers and fathers sought out teachers and principals, engaging them in active discussion about homework and possible extra-curricular activities that

could be helpful in their children's education.

Many parents became more active in the activities of their local PTA and in community affairs in general. A few were so enthusiastic about the newly emerging opportunities for their children that they decided to go back to school themselves.

With this increased general activity, the program helps demonstrate to high school officials that the Puerto Rican community is taking a real and active interest in the education of its young people.









they learn to articulate their ideas with guidance from the Aspira community organizer, they design strategies, carry them out and are able to see their effect veness by techniques such as role playing, they learn to understand an issue and appreciate the problems from all point of view.

The Aspira Cubs are federated into the Aspira Club Federation (ACF). This year the ACF reached a higher level of sophist cation than in previous years with real involvement in high school problems, city wide and national affairs.

The main focus has been the internaproblems of the schools themselves. A new program, which has become the central theme for the year was addedthe Education Action Program (Ed. Action) carried out by the students with guidance from Aspira community organizers. Students made a cr.t call survey of problems within their schools and coped with them systematically Results of this survey were announced and discussed and workshops to define strated es were arranged at the Ed Action conference which was again designed by the students themselves with guidance from Aspira

AT LS Senate hearings on Equal Educational Opportunity in Washington in November, Angelo Nunez, President of the Asona Clubs Federation, test 1 educate the Committee Angelo Nunez represented all Puerlo Rican high school subjects, describing areas of discrimination within the New York City school switching the City Senation State of the Committee City Senation State of the City Senation Senation State of the City Senation Senation State of the City Senation S

Early in the year the ACF students or grant and are deficient of those or grant and the students of the studen

1,500 refugees was collected The ACF, at the invitation of the White House Task Force on Race and M nonty Problems, part of the White House Conference on Youth, arranged a day-long New York hearing on Puerto Ricans Such representative groups as the Young Lords, the East Har em Youth Coalition, and the Hispan c Apostolic Society were invited. They arranged the discussion groups to lowing the hearing and a tour for the pane at the South Bronx The internal structure was strengthened this year by the establishment of Borough Councilsc Jbs with n the same borough can better coord nate on inter-borough SSJBS

All activates during the past year nave been action-oversited The students' view of their own capabilities and effectiveness has changed in a much shorter time through these action programs, planned and implemented by themse view. They are, for the first time, beginning to real ze that the problems they encounter are not their fault—that the fault time within the system. They are also learning constructively about the educations system, and learning what hop can do to biring about vitally needed changes.



SCHOLARSHIP AND LOAN CENTER

The Scholarsh p and Loan Center services students in their vitally important servor year introducing them to all opportunities available to them in post-secondary education and locating financial aut for them.

This year, 1,071 high school sen ors gamed admission to 146 co eges state city and private—an increase of almost 100 students over last year. Financia a ditating \$490,812 was awarded to these students.

The Scho arsh p and Loan Center is now ocated at the new Manhattan Center, 216 West 14th Street with all of is staff together. Formerly, a scholarship and loan counselor was located in each Center. This central zation and conso dation has resulted in a more efficient use of the counse ors' time W thout becoming involved in the general counse ing program, they have been able to give more in-depth course ing to each student, rather than a review of facts and figures. Counselors this year had a greater opportunity to interpret, explain and discussion a person-to person pasis, the facts and figures of college admission

The staff of the Center includes a Director and six counselors. Three counselors are sesigned to Students from each of the three Centers, the fourth is assigned to Students from each of the three Centers, the fourth is assigned to oce age contacts, the tifth to word one and technical schools and the softh of 3 yes a general back-ty-prote At may work in both enrolled students and dropouls.

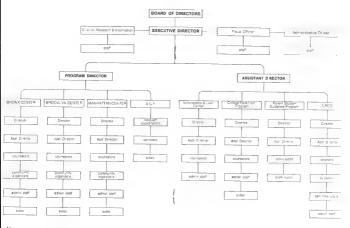
This was the first full year of operation of the City's new Open Admissions policy. Aspira recognizes that this can

be a real opportunity and challenge to Puerfo Rean students, but also realizes the danger of its becoming a forced option instead of a real choice. Although this progressive step opens the done to post secondary education to all sen ors who successfully completely many were being steered into two-year community collega programs rather than a transport of the processing of the processing of the programs of the processing of

In addition, ack of organized tests in organized tests due to the newness of the program fed to some confusion over poic es and qualifications. The serious financial needs of the students, not being satisfactionly met by the city, was yet another obstacle.

Asp ra counselors play an active and direct role in encouraging students to take full advantage of this opportunity. They explain and present this program as a real opportunity—but they present it as a choice, a choice among others.

The Scholarship and Loan Center is funded by a Talent Search grant from the U.S. Office of Education, Bureau of Higher Education, Division of Student Assistance.



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COMMUNITY SUPPORT

Aspira's 10th Anniversary was celebrated by a benefit dinner dance for over 1 000 people in the Americana Hote

At the dinner Aspira honored Teodoro Moscosol long time friend and founder of Aspira

Charles Figure Chairman of Consolidated Edison acted as Chairman of the dinner and heighbor at the Support of the corporate world. Over 70 corporations participated in a special

Journal prepared for the andmark eye. A community, or mit exist if eye and a community of the community of t



FIGURES

THE STUDENTS Agency-Wide Number of students serviced New intexes for 1970 71 1.869

Received Counseling

Students by age Under 15 Place of birth Puerlo Rico 22% 184 Other 6% High School Programs 66% Vocational 14% 13%

7%

Co lege

General & Other

COLLEGE PLACEMENT 1971

Private colleges .	10.1			307	
State 4-year co eges				59	
State 2 year colleges				37	
C ty University of New York (4-years)				. 457	
City Community Co eges (2-years)		* 111		153	
Vocational & Technical Schools				24	
				1 037	

FINANCIAL AID AWARDED

	P ogram	Genre
Work Study	\$ 15.750	\$ 20.830
Educational Opty Grants	\$ 45.500	\$ 99 703
Federal Loan (NDSL)	\$ 21,000	\$ 80 070
State Scholarships (HEOP Incentive, Regents)	\$ 27,200	\$ 46 670
nst Lutional Scholarsh ps	\$ 63,500	\$230 039
Graduate Scholarships	\$ 36 750	_
Aspira Grants and Loans	\$ 500	_
Private Scholarships	. \$ 23 200	_
Mode Cies	\$ 12,000	***
Misc (Slipends)	\$ 10,136	\$ 13 500
TOTALS	. \$255 536	\$490 812
G	RAND TOTAL	\$746.348

Mount Ida 1 √rgma Commonweath University Nebraska State College 1 Wagner College North Carolina State Westock 1 Northeastern 2 Wesleyan university Ora Roberts university 1 W mington Liniversity Pace College R Yale university Parsons School of Design Pennsy vania State University 2 Polyteon o institute 1 Pratt Institute 7 Princeton University 5 Rade (fe 2 Rensselaer Polytechnic institute 1 Rhode Is and School of Design 2 Rutgers 1 Royalton College 1 St Bonaventure St. John's University 8 St Joseph College 3 Vocational and Technical Schools-Total 24 St Louis University 1 Art Career School St Vincent School of Nursing 1 Both Israel Nursing School 1 Sarah Lawrence ... 1 Jacob Nyrsing School Smmons 1 Sk dmore 1 Long Is and University Hospital 3 Springfield Callene 3 Mount Sina Hospita Syracuse Jewersity , Monroe Bus ness School Tark o Co lege 1 New York Povyc nic Medical School Trinty College 2 Hospytal Tulane un versity PBI + BM of versity of Albuquerque 1 Phoenix Schoo of Design . University of Madrid 1 Prigrim State Hospita of Nursing 7 University of Pittsburg 2 Programming System institute 1 Lin yers by of Rochester 25

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7 /00/2008

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Rego Park Hospital

School of Visia Art

30 Wood Secretar al Schoo .

School of Computer Studies

Youth Opportunity Center (Nursing Program

1 Career Academy of West 40th Street

1

Moore House

University of Vermont

University of Connecticut

Jn versity of Puerto Rico

University of California at Los Angeles

University of Alaska

New York University

(LCLA)

2

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ASPIRANTES ENTERING COLLEGE-1971

	Private—Total 307	
26	Academy of Aeronautics	7
93	Adelph university	5
72	Ant och	1
83	Bard Co ege	2
19	Barnard College	5
59	Berke y Caremont	1
19	Boston Co ege	1
22	Boston University	3
59	Brandeis University	3
46	Biogmilield College	1
40	Co by College	2
5	College of New Roche e	2
34	Colegio de Agricultura y Artes Mecanicas	
9	de Mayaguez	1
13	College of Mount St. Vincent	1
11	Coumb a University	14
	Connecticut Colege	3
	Cornel university	9
20	CW Post	2
2	Dawing College	1
7	Drew University	1
1		1
	Fordham university	68
. 3		. 1
5	Georgelown University	2
. 1	Good Counse College	. 1
2	Hampshire College	5
12	Hampton Institute of Virginia	. 1
10	Hobart Co ege	. 3
. 1	Hofstra	2
1		8
		2
1		
8	Kings College	. 1
8		
1		
1		
5		
3		
. 1		
. 1	Menhattany le Collège	3
	93 72 83 19 59 19 22 59 46 40 5 34 9 13 11 20 2 7 1 1 1 2 1 2 1 2 1 1 1 1 1 1 1 1 1 1	26 Academ of Actornal cs 36 Acidem of Actornal cs 37 Acidem of Actornal cs 38 acid Co age 19 Barrard Cot age 10 Barrard Cot age 10 Barrard Cot age 10 Cable Cotton 10 Cotton 1

MAJOR CORPORATE CONTRIBUTORS

Abbo Breaking Corporation Aberdeen Associates Air Reduction Co. All ed M s. nc Ama garrated Bank of New York Amerada Hess Corporation American Air nes American Can Company American Meta C max inc American Telephone and Telegraph Co. Aven Products Bar ard Corporation Banco Popular de Puerlo Rico Banco de Ponce Bankers Trust Co. Becton Dick rson & Company Beiding Hemingway Co. Inc. Sanford C. Bernstein & Co. Bowery Savings Bank Bristo Myers Corporation W am J Burns Detective Agency Buste o Coffee Roasting Co. no. Chemica Bank Co gate Palmol ve Company Combustion Engineering inc Commonwealth O I Refining Co. ConAgra no Conso idated Cigar Co. Costel a Construction Co. Courter & Co. Cow as Communications line Dancer Filizgerald-Sample ECI Building Corp. Eastern Airlines Ebasco Services Economic Development Administration of the Commonwea th of Puerto Rica

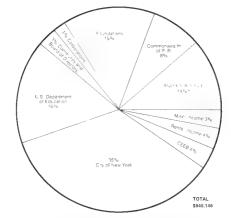
Equitable Life Assurance Co.

The First Boston Corporation

Ford Motor Co. Theodore Gallucc & Sons General Cipar Co. WR Grace & Co. Hatoo Division The Grand Union Company Gulf & Western Industries Ha en Construction Harwood Companies Inc. nternational Business Machines Corp. International Paper Company Kraftco Corporation S.S. Kresge Co. Lev 11 & Sons Inc. Manufacturers Handver Trust Co. New End and Petro eum Corporation New York - fe Insurance New York Telephone Company New York Yankees . C Penney Co Inc. Peps co Co no PPG Phetos Dodge Ph I as Petro oum Ponce de Leon Federal Savings 8 Loan Association Puerto Rican Cement Company Inc. RJ Reynolds industries Inc. Seamen's Bank for Say nos Sears Rosbuck & Company The Singer Company

Standard O Company ocorporated

DISTRIBUTION OF FUNDING - JULY 1970-JUNE 1971



Aspira's broad base of financial support shown here has he ped to provide an unusual degree of stability in a community organization. This stability is one of the keys to the development of staff, continuity of services and the ability of the agency to provide services throughout at lof the critical formative years of the students rives.

ACCOUNTANTS' REPORT

September 24, 1971

Aspira, Inc 296 Fifth Avenue New York, N Y 18001

Gentlemen

Pursuant to engagement we have made an examination of the Aspira, Inc. Fund Assets relating to the General Operating Fund. College Reference Program CR Special Serv ce Program. Scholarship and Loan Program Scholarship Loan Outreach Program Medical Program, Parents Student Guidance Program, Loan and Award, Payroll, Building Fund and C D A Program Fund.

The funds and the statements presented herewith are shown primarily on a cash basis

Our examination was made in accordance with generally accepted auditing standards and included such tests of the accounting records and such other procedures as were considered necessary in the circumstances

In our opinion, subject to the foregoing comment, the accompanying exhibits present fairly the financia, position of the Aspira, Inc. as at June 30, 1971 in conformity with generally accepted accounting principles.

Respectfully submitted,

SO. MASCH & COMPANY

CERTIFIED PUBL C ACCOUNTANTS

STATE OF NEW YORK

Supon Art Studios
Sunio Co
Time incorporated
Michael - Torpevino
Treadwe Corp
Jhion Carlo de Corporation
Jinversal Construction
Universal Construction
Universal Construction
US & Foreign Securities
Westinghouse Electric Corp
F. Willow anno Corp.
F. Will Corp.
F. Will Corp.
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F. Will Corp.
F

Unions

Amalgamated Laundry Workers up in Board Dress & Waistmakers District 65 Seafarers International Union of North America

Marion R. Ascol. Fund. no.

MAJOR FOUNDATION AND COMMUNITY ORGANIZATION CONTRIBUTORS

The Low Scaleter Foundation SMM & Joe & Borm Foundation Cameing of Corporation of New York College Finance Examination Board David Dub risks, Foundation Filed Foundation Filed Foundation Filed Foundation Filed Foundation Filed Foundation Filed Foundation Camera Madhimation Association of New York Management College Foundation The Madelment Million Fundation Filed Foundation Filed Filed Foundation Filed Filed Foundation Filed Fil

De Witt wallace Fund GOVERNMENT GRANTS

City of New York Council Against Poverty Commonwealth of Puerto Rico U.S. Office of Economic Opportunity Special Services, U.S. Office of Education Talent Search, U.S. Office of Education

Scholarship and Loan Program	Scholarship Loan Outreach Program	Medical Program	Parents Student Guidance Prog	Loan and Award	Payro	Buildeng Fund	E.O.
\$1 890 69	\$8 055 94	\$3.158.14	\$2 083 56	\$6.388.83	\$23 413 85	\$ 4713.25	s nr
							1.115
						1 598 25	
						113 816 69	
_	-	-	_		-	2 358 00	
\$1 890 59	\$8 055 94	\$3 158 14	\$2 083 56	\$6,388.83	\$23 413 86	\$122 496 19	59.0 3
10.000 00			3,500.00			3 000 00	
						29 789 13	
						1 485 53	
					9 738 36		
10 000 00	-	-	\$3 500 00	-	\$ 9 738 36	\$ 34 254 66	
\$8 109 31)	\$8 055 94	\$3 158 14	(1,416.44)	\$6 388 83	\$13 875 50	S 88 241 53	59 (1)
\$1 890 69	\$8 055 94	\$3_158_14	\$2 083 56	S6 388 83	\$23 413 86	\$122 496 19	\$9.011
							-

ASPIRA OF NEW YORK, INC COMBINED FUND BALANCE SHEETS

June 30, 1971

Assets	Tota's	General Fund	College Retention Program	C R Special Survice Program
Cash in Bank and on Hand	\$ 87 917 04	\$27,570.02	\$ 1 058 64	\$1 679 87
Certificates of Deposit	55 700 00		55.700 00	
Due from C.D.A. Year "E"	6 199 07	5.083 99		
Due from Scholarship Loan Program	10,000.00	10 000 00		
Due from Building Fund	3 000 00	3.000.00		
Due from Parents Guidance Program	3 500 00	3,500 00		
Due from General Fund	10.000.00		10 000 00	
Office Equipment	13,302 44	13 302 44		
Security Deposit	40 00	40.00		
Rent Deposit	4 098 25	2,500 00		
Due from C.R. Spec a. Service	4 106 27		4,106.27	
and & Building	113 816 69			
Removations	2 368 00	_		
Total	\$314 047 76	\$64 996 45	\$70 854 91	\$1 679 87
Liabilities				
Due to College Retent on Program	\$ 14,106.20	\$10 000.00		\$4,106.20
Due to General Operating Fund	16.500 00			
Mortgage Payab e	29 789 13			
Liability for Security	1,465 53			
Payrol Taxes and Pension Payable	9.738.36			
Total Liabilities	\$ 71,599.22	\$10 000 00	_	\$4 105 20
Fund 8a ance June 30, 1971	\$242 448 54	\$54 996 45	\$70.864.91	\$2 426 33
Total	\$314 047 76	\$64 996 45	\$70.864.91	\$1 679 87

Scho arship and Loan Program	S & . Outreach Program	Medical Program	Parents Student Gu dance Program	Bu ding Fund	C D A Program Fund
				\$ 132.72	
\$81 150 56					
			\$ 6 162 00		
	\$37 001 25	\$15,204 00		38,775.62	
					\$317,856.59
\$81 150 56	\$37 001 25	\$15.204.00	\$ 6,162 00	\$38,908 54	\$317 856 59
\$59 709 55 5 737 87	\$22,301 64	\$ 7,199.86	\$ 6 042 30		\$256,362.36
5/3/8/	1.817.42	681 70	533 14		1.050 00
2,000 00			3.00		5 610 20
451 75		2,181.30			390.31
1 347 70					
8,000 00	4 826 25	1,983 00	800 00		45 249 62
7.500.00			200 00		3 205 38
4,513.00				15 768.10	
				8.306.54	
\$89.259.87	\$28.945.31	\$12,045.86	\$ 7 578 44	2.329 85 \$26 404 49	\$311 867 87
	\$ 8 055 94	\$ 3.158.14		\$12 504 05	5 988 72
(8,109.31)			(1 416 44)	\$12 SB4 63	2 200 12
				75.737.48	3 030 60
\$(8,109.31)	\$ 8 055 94	\$ 3 158 14	\$(1,416.44)	\$88,241 53	\$ 901932

ASPIRA OF NEW YORK, INC. COMBINED STATEMENT OF RECEIPTS, DISBURSEMENTS AND FUND BALANCE

July 1, 1970 to June 30, 1971

Receipts	Totals	General Fund	College Retention Program	C R Speciai Service Program
Commonwea th of Puerto Rico	\$ 75,000 00	\$ 75,000 00		
Contributions—Foundation	19,510 00	19.510.00		
Contributions—Corporations	10,014 41	10,014 41		
Contributions—Community	32,713 24	32,713 24		
Contributions-Board of Directors	1,650 00	1,650 00		
Aspira of America Inc.	104,946.70	184,946 70		
Administrative & Fiscai Income	20,777.25	20,777 25		
Miscellaneous	8,416 19	8,416.19		
Carneg e Foundat on Grant	104,763 52		\$104,763.52	
interest Income	1,203 97		1,071 25	
U.S. Department of Education	71,000.00			\$71 000 00
U.S. Department of Education	81 150 56			
Rockefener Grant	6 162 00			
Klingenstein Grant	15.204 00			
Rent Income	38,775 82			
College Entrance Exam Board	37 001 25			
City of New York C D. A	317,856.59			
Total Receipts	\$946.145.50	\$273 027 79	\$105.834.77	\$71 000 00
Disbursements				
Personne!	\$553.047.21	\$132,602,31	\$ 22,489 89	\$46,339.30
Fringe Benefits	33.791 45	18.874.43	2.175.81	3.971 08
Consultants	11,985 63	8,765.63	1,070.00	1,100.00
Consumable Supplies	21,296.09	10 229.44	803.11	2.650 34
Rent Lease of Equipment	13,210 26	7.043.15	798.06	2.736 00
Travel	5.417 23	1.839.90	517.75	1,321 57
Program Expense	19 824 76	19.824 76	4	1,021 01
Administrative Expense	53.835.25	33.058 00		5,168 00
Space Cost	73.814.62	13.015.00	3.250 00	4,600.00
Other Cost	48.573.21	15.681 45	3.865.24	5.540.04
Renovations	10.925.34	2,618.80	0,000 £ 1	0.040.04
nterest Expense	2 329 85			
Total Expanse	\$848 050 90	\$263.552.87	\$ 34,969 66	\$73,426.33
Excess of Receipts over Expenses	\$110,946.68	\$ 9,474.92	\$ 70 864 91	
Excess of Expense over Receipts	(11,952 08)		201 51	(2,426.33)
Fund Balance June 30 1970	124 289 61	45 521 53	-	(=,-20.00)
Fund Balance June 30 1971	\$222 384 21	\$ 54,996 45	\$ 70,864 91	\$ (2.426.33)



ASPIRA OF NEW YORK, INC. November, 1971

EXECUTIVE STAFF & CENTERS

Aspire of New York, Inc Main Center 296 Fifth Ave New York, N. Y. 10001

Aspira Manhattan Center 216 West 14th St New York, N. Y. 10001

Asp ra Brooklyn Center 151 Remsen St Brooklyn N Y 11201

Aspira Bronx Center 420 East 149th St Bronx N Y 10455 C R E O Program 185 East 116th St New York N Y 10027 Louis Nieves, Executive Director David Lopez, Program Director Andres Torres, Research Director Jose Cintron Fiscal Officer

Ramon Arbona, Center Director Mrs. Mana Mercado, Director, Scho arship & Loan Center Miss Margaria Ouver, Director, College Retent on Program Waldemar Gonza ez, Coordinator Aspira Clubs Federat on

Frank Puld Center Director

Jul o Torres, Center D rector

Hida Vasquez Program Director Nancy Guadalupe Director, Parent-Student Guidance Program

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Officers

uosé A Cabranes Charrman

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ván El rizarry Vice Chairman for Finance

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Oscar Garcia Rivera
Manue Samalot
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Trancisco Trilla



José A Cabranes

Merchan Court of



ASPIRA OF NEW YORK, INC ANNUAL REPORT 1970-1971

Contents

Foreward Percentage

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Colleges & Investiges Accepting Aspirated Bildhoution of Funding Major Contributurs Financial Report Staff and Board 90 20 23-27

administer one of three national pilot programs funded by the Office of Economic Opportunity CREO (Creating Resources for Educational Opportunity) presents an exciting challenge. This unprecedented opportunity for Aspira to play a key role in creating and developing new educational models will. hopefully, directly influence the New York City school system and its approach to bi-lingual education. Aspira aims to ensure that by b -lingual teaching and specially designed coursework geared to the part cular needs of the student, a pilot group of 75 Puerto Rican juniors in Benjamin Franklin High School, in East Harlem, will graduate school and gain admission to college

The relocation of the Manhattan Center in larger offices on 14th Street relieved overcrowding at the Center and just as important, made it possible to bring together under one roof our three major student programs.

Full-time staff grew by over 25% from 70 to more than 90, including more than 40 full-time professional workers in community organizing, and school. college and career counselling. Our executive staff of 12 carry heavy responsib lities in financial and personnel management and the majority of them have been with Asp ra for an extended period of time. This continuity of employment--maintained despite the ready availability of comparable jobs at considerably higher salaries-bespeaks the commitment of the staff to the purposes of Aspira It has resulted in a strengthened internal program structure and permitted the agency to reach out to and be part of policy-making groups at the city, state and federal levels as well as on the local community level Students benefted directly through the

expanded staff since more time was available for valuable in depth counseling

Today s student seeks involvement, is ready to accept responsibility and, in general, wants action and the evidence of change now. Aspira's continuing aim. is to provide him with the structure needed so that he may tap and put directly to postive use his own resources and leadership capabilities. Increasing student representation on Aspira's board from three to six was one way in which Asp ra provided such an opportunity Others included key roles in presentations in the U.S. Senate. organizing a conference for a White House task force on youth, producing a newspaper, and direct involvement in the community benefit for the agency With advice and support from the.r counsellors and community organizers. students are taking an objective and critical look at the problems in their schools and working together in their clubs to understand and resolve them

Asp ra has stressed working with the entire Puerto Rican community, high school students, college undergraduates and graduates, and parents. Through its creative, partnership relationships with students and others it has increasingly become well known and respected for the contributions it has made and is making. Yet, we are keenly aware of the hardships our depressed community continues to endure. Educational achievement by itself is not enough Only when coupled with progress against inequities in schooling, housing, jobs, bus ness and career opportunities, can the achievements of Aspira be counted as community achievements Such progress must be the yardstick by which Aspira shall be measured

FOREWORD

Aspira's tenth year was one of consolidating a seasoned staff into a strong working team, reorganizing physical resources into more efficient units strengthening the internal framework to improve student services and communications at a levels and perhaps most significant, emerging as a potent, constructive force in the New York Puerto Rican community. One clear indication of this new level of community s gnificance has been the active participation of our staff members in a variety of education-related activities both in official bodies and in other private Puerto Rican organizations Thus as the first decade of Aspira drew to an end, the agency was in a firm position to not only support and enrich existing programs but, to design and launch new ones geared part ou arly to today's more sophist cated, aware and expectant strategy

Our high school counseling program once again expanded and the number of Aspirantes admitted to college increased from 935 to 1,013. Maintaining

relevance to student interests is a confirming challenge, and the agency while frustrated by its limitations of staff size, is pleased that more and more students are seeking out Aspira as "the place where it's happening"

On the college level, Agon's College Retenoto-Program completed its first full year of operation, working with more than 1,700 P.enfo R.cs motilege students who sought and received help. The program stone despite the natural handlesge of a new service nelipoduction of the student of the stu

The Parent-Student Guidance Program tripled the number of families taking part in its workshops and helped many parents experience for the first time the value of working together as a group to get things done in their children's schools.

Aspira was chosen to develop and

PROGRAMS

COUNSELING

The counseling program for high school freshmen, sophomores and Juniors in the three Asp ra Centers—Mannattan, the Bronx and Brooklyn—this year serviced over 5,600 students, an ncrease of 12% over last year

As important as increasing the number of students counselors were able to spend more time with each student. This personal relationship of the student. This personal relationship of the student and counselor has always been and still is the single most important feature of Aspira's services to students. Now with seniors being counseled at the Scholarship and Loan Center, the counselors at the Centers concentrate on the special needs of freshmen, sophomores and juniors.

The educational climate may change, issues may change, the mood and needs of the student may change, but the personal relationship of counselor to student remains constant. The counselor knows the issues, knows that they have changed—he himself is a

product of those changes -he, where in many cases a parent cannot, is able to advise and guide in the present and for the future—not in the past. The obectives of the counseling program are.

- to help ensure that the student continues his education
- to help ensure that the student is getting the most out of school.
- to encourage the student to develop specific education and career objectives,
- to encourage the student to realize that education is the principal means of achieving his goals

COLLEGE RETENTION

The College Retent on Program was set up early in 1970 to cope with the high drop-out rate of Puerto Rican college students. The college drop-out rate among Puerto Rican students is, in fact only somewhat higher than the total national average drop-out rate. But the Puerto Rican community cannot.

This year of consolidation and growth s reflected in our Board of Directors which has been expanded to include representatives of all segments of the community with high school and college students, parents, businessmen and professionals in law education, social work and health care van nzzary, Director of the Economic Development Adm a stration of the Commonwee to ot Puerlo R co ret red as Chairman of the Board after a two-year term and we we comed Jose Cabranes. Associate Professor of International Law at Rutgers University, Newark, New Jersey as new Board of Chairman for 1971-72 Finally, to paraphrase our recent

message to college students. Ahora tenemos y podemos contar con nuestros la entos. To students and community alike we say, Now, we can and must count on our own talents."



Louis Nieves Executive Director

Basic Casework

In the first two years of college, the main problems occur with curriculum and the college system. An over-heavy of unsuitable course advised by a college counselor offer unnecessarily, can lead to a feeling of hopelessness and a desire to retreat, give up and drop out. The basic lack of information about the mechan cs of college life—where to go or who to see for information, together with the unfamiliar, disciplined climate—can lead to senous confusion.

Aspira counselors know each school well: they can provide nformation, adv se on more practical courses, and explain the internal mechanics of school. The student may feel as a result of intil a setbacks, that he is in the wrong school, in which case, the courselor will help him adapt and advise him to try again. A transfer is a last resort as it normally leads to loss of financ'all all.

, In the last two years of col ege, the emphasis is on career and graduate education guidance. There is a lack of information about the great variety of careers now opening to Puerto Rican students. A student will otten assume that so call work or leaching are the only careers open Aspira counselors help broaden his objectives and se ect approval the course work to prepare him for other fields he may have been unaware of

Financial Aid

In their first year at college most students in that the financial aid granted them is simply not enough to cover basic needs it was found that 90% of the drop outs traced the primary cause to financial need. Aspira helps in four different ways.

by requesting an increase in the grant

- by locating new grant sources
- by he ping negot ate a loan
- by providing help and advice with part-I me jobs, both on and off campus In most cases, Asp ra counse ors stay in the background They advise students build her confidence provide them with the bas tools to handle their own cases with college authorities. In extreme cases, however, Asp ra staff intervenes directly on behalf of the sturient.

Funding of the Program

The College Retention Program was funded by the Carneg e Corporation, the united States Office of Education and special grants from the Urban Coalition and the Klingenstein Foundation for a health carrier's course or and aide

PARENT-STUDENT GUIDANCE

With a continuation of the original grant of \$30,000 from Title III and a new, matching grant from the Rockefel er Foundation, the Parent-Student Guidance Program was enabled, in its second year of operation, to reach triple its original number of families.

Aspira provided small groups of parents, meet ng on a regular basis, with vitally needed information on the schoo system. These parents while deeply wanting to see their children succeed educationally, had simply not known how to guide and encourage them in their school work.

Because of their lack of information parents found the school system, hostile and confusing. They did not know where to seek advice in their child's school when faced with a problem.

A curriculum was worked out for the parents to answer these questions and afford the fuxury of losing even one of its most promising students.

In its first full year of operation, 1,788 college students were individually counseled and over \$250,000 in financial and was obtained for these students with Aspira's help

Structure of the Program

The program consists of a director Margarita Orivier ian assistant director, and seven counse or sipuls clerical staff Of the seven counsellors.

Of the seven counsellors three are special services counselors who are based on campus at seven colleges (city state and private), and work with freshmen. The campuses are Fordham. Hunter, John Jay, Long Island University. Manhattan Jay, Long Island University. Manhattan College, New York University, and Pace

- two are based in the office of the program and handle freshmen at colleges other than the eight covered by the special services counselors, and sophomores.
- one is a graduate placement counselor working with seniors and graduate students
- and, the seventh is a specialized health careers counselor with a counselor-aide as assistant

counselor-aide as assistant a student Board of Advisors was established so that, from the outset policies of the program would reflect student needs Further, member of the Board sits on Aspira's Board to assure representation of college students in general agency notice set.



ASPIRA CLUBS FEDERATION

Asp ra clubs, with a membership of over 2,000, now exist in high schools across the city. They represent unique forums where Puerto Rican high school students can meet discuss common problems and forms ate plans for their so ution. These otto meetings are the most effective means of learning the techniques of democratic actions, advocacy of proposals public speaking and resigns to it es.

There are 36 clubs in New York City with an average membership of approximately 60 students. In most cases, the club is located in the high school self Each Aspiral Center, in addition, has two home clubs to service the schools where the Puerto Rican population is not large enough to support a cub.

The success of an activity within the clubs is one measure of Aspira's effect veness. Within the clubs by designing and carrying out their own programs, the students test and put into practice the new skills that they are acquiring—by deballing, or repoine?



enable them to learn a of the basic organizational facts about the system. The discussions that arose demonstrated to the parents that they they were not alone—that the difficulties they and their children encountered were common to many and could be deal the.

Armed with practical information and noreased confidence the parents began to take a more active to either children's education Mothers and fathers sought out teachers and principals, engaging them in active discussion about homework and scussion about homework and screaming the fathers and principals.

could be helpful in their children's education

Many parents became more active in the activities of the ribba. PTA and in community affairs in general. A few were so enthusiashe about the newly emerging opportunities for their children that they decided to go back to school themselves.

With this increased general activity, the program helps demonstrate to high school officials that the Puerto Rican community is taking a real and active interest in the education of its young people.





they learn to art culate the rideas, with guidance from the Aspira community organizer, they design strategies carry them out and are able to see their effectiveness by techniques such as rote playing, they learn to understand an issue and appreciate the problems from all inorths of view.

The Aspira C ubs are federated into the Aspira Gub Federation (ACF). This year the ACF reached a higher level of sophist cation than in previous years with real involvement in high school problems, city-wide and national affairs.

The main focus has been the internal problems of the schools themselves. A new program which has become the central theme for the year was addedthe Education Action Program (Ed. Action) carried out by the students with guidance from Aspira community organizers. Students made a chtical survey of problems with nitheir schools and coped with them systematically Results of this survey were announced and discussed and workshops to define strategies were arranged at the Ed Act on conference which was again designed by the students themselves with quirtance from Asnira

Al U.S. Senate hearings on Equa Educational Opportunity in Washington in November, Angelo Nunez. President of the Aspira C. ubs Federation, testified before the Committee Angelo Nunez represented all Puerto Rican right school students, describing areas of discrimination within the New York City school switching.

Early in the year the ACF students organized a rie et campaign for those affected by disastrous floods in Puerto Rico - Provisions and Rehief for Puerto Rico A financial goal of \$2,000 was set and reached and food and clothing for

1 500 refugees was co ected

The ACF at the invitation of the White House Task Force on Bace and Minority Problems, part of the White House Conference on Youth arranged a day-long New York hearing on Puerto Ricans Such representative groups as the Young Lords, the East Harlem Youth Coa tion and the Hispanic Apostolic Society were invited. They arranged. the d scussion groups following the hearing and a tour for the panel at the South Bronx. The internal structure was strengthened this year by the establishment of Borough Councilsclubs within the same borough can better coordinate on inter-borough ISSues

All activ text during the past year have been act on or ented. The students view of their own capabilities and effectiveness has prevaged in a much acceptabilities and effectiveness has prompt of an amount of the past of the properties of the properties of their distribution of their d



SCHOLARSHIP AND LOAN CENTER

The Scholarship and Loan Center services students in their vitally important serior year, introducing them to all opportunities available to them in post-secondary education and locating financial aid for them.

This year, 1,071 high school seniors gained admission to 146 colleges; state, city, and private—an increase of almost 100 students over last year. Financial aid totaling \$490,812 was awarded to these students.

The Scholarship and Loan Center is now located at the new Manhattan. Center, 216 West 14th Street-with all of its staff together. Formerly, a scholarship and loan counselor was located in each Center. This centralization and consolidation has resulted in a more efficient use of the counselors' time. Without becoming involved in the general counseling program, they have been able to give more in-depth counseling to each student, rather than a review of facts and figures. Counselors this year had a greater opportunity to interpret, explain and discuss on a person-to-person basis, the facts and figures of college admission.

The staff of the Center includes a Director, an Assistant Director and six counselors. Three counselors are assigned to students from each of the three Centers; the fourth is assigned to stollege contacts; the fifth to vocational and technical schools; and the sixth plays a general back-up role. All may work with other enrolled students and

This was the first full year of operation of the City's new Open Admissions policy. Aspira recognizes that this can

be a real opportunity and challenge to Puedro Richar students, but also residents, but also residents, but also residents the danger of its becoming a frored option instance of a real choice. Although this progressive step opens the door to post-secondary aductation to all earliers who successfully complete high school, it has been found that too many were being steered into two-year community college programs rather than being a encouraged to aim higher to gain a demission to full four-year colleges.

In addition, lack of organized information on procedures and tests due to the newness of the program led to some confusion over policies and qualifications. The serious financial needs of the students, not being satisfactorily met by the city, was yet another obstacle.

Aspira counselors play an active and district role in encouraging students to take full advantage of this opportunity. They explain and present this program as a real opportunity—but they present it as a choice, a choice among others.

The Scholarship and Loan Center is funded by a Talent Search grant from the U.S. Office of Education, Bureau of Higher Education, Division of Student Assistance

Nebraska State College	1	Wagner College
North Carolina State		Weelock
Northeastern		Wesleyan University
Oral Roberts University		Wilmington University
Pace College	8	Yale University
Parsons School of Design	1	
Pennsylvania State University	2	
Polytecnic Institute	1	
Pratt Institute	7	
Princeton University	5	
Radcliffe	2	
Rensselaer Polytechnic Institute	1	
Rhode Island School of Design	2	
Rulgers	1	
Royalton College		
St. Bonaventure		
St. John's University	. 8	
St. Joseph College		Vocational and Technical Schools-Total 24
St. Louis University		Art Career School
St. Vincent School of Nursing		Beth Israel Nursing School
Sarah Lawrence		Jacobi Nursing School
Simmons		Institute of Art and Construction
Skidmore		Long Island University Hospital
Springfield College		Mount Sinai Hospital
Syracuse University		Monroe Business School
Tarkio College		New York Polyclinic Medical School
Trinity College		Hospital
Tulane University		P.B.I. (IBM)
University of Albuquerque		Phoenix School of Design
University of Madrid		Pilgrim State Hospital of Nursing 1
University of Pittsburg		Programming System Institute
University of Rochester		R.C.A. 1
University of Vermont		Rego Park Hospital
University of Alaska		School of Visual Art
University of Connecticut		
University of Puerto Rico	7	
New York University		
University of California at Los Angeles	30	
	- 1	
(U.G.L.A.)	1	Career Academy of West 40th Street 2

Moore House

Mount Ida

ASPIRANTES ENTERING COLLEGE-1971

City University of New York-Total 610		Private—Total 307
Baruch	26	Academy of Aeronautics
Bronx Community College	. 93	Adelphi University
Brooklyn College		Antioch
City College of New York	83	Bard College
Hostos Community College	. 19	Barnerd College
Hunter College	. 59	Berkely Claremont
John Jay College	. 19	Boston College
Kingsborough Community College	. 22	Boston University
Lehman College	. 89	Brandels University
Manhattan Community College	. 46	Bloomfield College
New York City Community College	40	Colby College
Medgars College	. 5	College of New Rochelle
Queens College	34	Colegio de Agricultura y Artes Mecanicas
Queensborough Community College	. 9	de Mayaguez
Staten Island Community College	. 13	College of Mount St. Vincent
York College	. 11	Columbia University
		Connecticut College
State University of New York—Total 96		Cornell University
Albany State		C.W. Post
Alfred University		Dowling College
Binghampton (Harpur)	. 7	Drew University
Brackpart		Franklin & Marshal
Brooklyn Urban Center		Fordham University
Buffalo Stale		Lincoin Center
Buffalo University		Georgetown University
Cobleskill		Good Counsel College
Cortland	_ 2	Hampshire College
Farmingdale		Hampton Institute of Virginia
Fashion Institute of Technology	. 10	Hobari College
redonia		Holstra
Beneseo		Inter-American
Varitime		Iona College
Vanhattan Urban Center		Ithsca College
4ew Paltz		Kings College
Oneonia	. 8	Kirland
Orange Community College		Lincoln University
Plattsburg	. 1	Long Island University
Rockland		Macalester College
Suffolk County Community College		Manhaltan College
Stony Brook		Manhatlan Institute of Technology
ompkins Cortland	. 1	Manhattanville College